

Sponsorship and Exhibiting Opportunities

Exhibition Stand £950

An exhibition will run alongside the conference providing you with the opportunity to:

- Generate New Leads
- Consolidate business relationships with existing customers
- Increase company brand awareness
- Network with peers
- Raise your company profile within the industry
- Launch new products to a focussed audience

Exclusive Sponsorship of the Conference Dinner £3,000

One of the highlights of the conference will be the gala dinner, which provides an unrivalled opportunity to have high profile branding at the main social event of the conference.

- Sponsorship of the Conference Dinner (see information on conference website)
- Your company logo on menu cards and dinner tickets
- Your company logo on A1 sized foam-backed posters where the dinner will be taking place.
- Listing of your company name and logo in the delegate manual
- Listing of your logo and company name, short description and link through to your company website on the conference website

Delegate Wallet Insert @ £495

Your promotional materials can be inserted into each delegate wallet given to participants on site. This applies to light weight materials only – books etc. will not be inserted into delegate wallets, but are more appropriate for literature displays.

Materials should be sent to the Conference Secretariat in time for insertion into the delegate bag - specific dates will be provided on application and quantities will be provided nearer the conference.

Literature Display @ £495

Your promotional materials will be displayed by the conference organisers on a dedicated literature display

Exclusive Sponsorship of Delegate Conference Bag @ £2,500

Your company logo together with the conference logo on the high quality conference bag given to each delegate, providing you with a high profile and long lasting presence.

- Listing of your company name and logo in the delegate manual.
- Listing of your logo and company name, short description and link-through to company web site on the conference website.

***All prices are exclusive of VAT at 15%**

EXHIBITING AND SPONSORSHIP ORDER FORM

1. YOUR DETAILS

Company contact name for correspondence:	
Organisation	
Address	
Post/zip code	Country
Tel	Fax
E-mail	

2. ORDER DETAILS

<input type="checkbox"/>	Exhibition Stand @ £950	
<input type="checkbox"/>	Delegate Wallet Insert @ 495	
<input type="checkbox"/>	Literature Display @ £495	
<input type="checkbox"/>	sponsorship of the Conference Dinner @ £3,000	
<input type="checkbox"/>	Sponsorship of Conference Delegate bag @ £2500	

3. HOW TO PAY

TOTAL AMOUNT PAYABLE _____

 Please charge my VISA / MasterCard / Amex

Card Number	
Expiry date	Today's Date
Cardholder Name and Address (if different from above)	

 I will arrange a bank transfer to Elsevier on receipt of an invoice**4. SIGN AND DATE THE FORM**

I have read and agree to abide by the payment and cancellation terms as outlined below, and I understand that this form confirms my booking. I accept that from now on charges will be imposed for cancelled bookings, and that up to the full fee will be payable:

Signature: _____**Today's Date:** _____**5. RETURN TO:**

Michael McCarthy
Exhibition and Sponsorship Sales Manager
Elsevier Ltd.
32 James Town Road
Camden NW1 7BY
United Kingdom

Tel: +44 207 424 4483
Fax: +44 1865 853 135
B/B: +44 7824548260
E: mi.ccarthy@elsevier.com

Terms and Conditions of Booking:

- Acceptance of applications for table-top exhibits is at the discretion of the organizers
- Cancellations: If you find it necessary to cancel your exhibition or sponsorship package, please fax the conference secretariat immediately on +44 (0) 1865 843958. Cancellation more than 91 days prior to the first open day of the Conference – 50% of the total charge as a cancellation penalty provided that written notice is received. Cancellation 91 days or less prior to the first open day of the Conference – 100% of the total charge as a cancellation penalty.
- Payment must be made in advance of the conference and is non-refundable according to the above cancellation terms.
- You will be provided with confirmation of your booking, along with full details of shipping co-ordinates and relevant shipping deadlines.